<table>
<thead>
<tr>
<th>Title of the course</th>
<th>Managing People in Digital Era</th>
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<td>Number of credits</td>
<td>3</td>
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**Course description**
The teaching goal of the course is to enable students to understand the impact of megatrends in management emerging in the era of digitalization upon the functions and processes of Human resources management in companies. Digitalization changes not only the functions and tools of management, but also attitudes, values, perceptions of people in general. This needs to be recognized, understood and properly used in management in order to be part of the trend and flow with it smoothly rather than being pushed to uncertainty and frustration.

**Course objectives**
After passing the course, students will be able to:
- understand the contemporary concepts of HRM
- apply particular methods of HRM
- analyze HRM system in company and present options
- recognize megatrends in management and their application in HRM

**Course topics**
1. Development of the HRM over the century
2. Contemporary challenges of the HRM
3. Roles of HR leaders today
4. Employer Branding as the concept of Staffing
5. Managing Workforce Diversity
6. Sustainability of Motivation to work
7. Researching motivation and managing performance
8. Trends in Rewarding Employees
9. Talent management as the concept of Training and Development
10. Labor market in digital era
11. The power of Corporate Culture

**Evaluation**
Assignments: 40%
Final examination: 60%

**Lecturer**
doc. Ing. Jana Blštáková, Ph.D.

**Short biography**
Associate Professor Jana Blštáková is the member of the Department of management, University of Economics in Bratislava. She is teaching courses in Bachelor program: Human Resources Management; and Masters’ program: Compensation and Benefits, Corporate Culture, Organizational Behavior. She is involved in the research projects as the coordinator of membership of Slovak universities in CRANET (The Cranfield Network on Human Resources Management) and research projects on process orientation applied in HRM, Strategic orientation of Human Resource Management, Corporate Culture influencing HR strategy application.